

proGSM 5010

New Style

- communication tool
- comprehensive alerting service

For *Oscillating Business Processes*

Bigeminal messaging for bigeminal quarries based on *Message Queuing architecture* providing altitudinous message throughput



ATTRACTIVE PRICES AND SCALABLE SOLUTIONS

Perfect communication tool for every business

- **proGSM**, a vital tool of communication enables business processes effectively and efficiently
- **proGSM** renders multi platform business activities at the speed of an idea
- **proGSM** boosts subliminal but essential processes

"Alert yourself in time. Alert your associates in time. Achieve great degree of success in your business. That's what you want!".....proGSM mantra

proGSM 5100 for Business Enterprises, NGOs, Embassies, Trusts, more.....

Using SMS-Gateway, **proGSM** delivers:

- Text SMS
- Operator logos
- Picture SMS
- Ring Tones
- Flash SMS
- Blinking SMS
- Bar Codes
- Unicode SMS
- WAP-Push (MMS comparable)
- Any binary SMS content
- Future enabled MMS applications



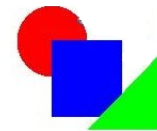
*Alerts and notifications: **Event Triggering Mechanism (ETM)** generates notifications at the right spot through available communication channel. These triggers would be receiving a new message or actually getting delivery report on **Mobile Terminating (MT)** message.*

On **proGSM** platform we also provide:

- Support for marketing campaigns to blast SMS quickly
- Delivery support for mobile entertainment portals
- Short Code services
- Integration with existing ERP
- Remote Systems Management

MMS Gateway:

- Protocol Engine to process MM4 protocol conversion
- Message Store and Queue Engine for message delivery
- Message Filtering engine based upon query for connected database
- Mobile Number Directory Engine performing comprehensive number addressing
- Traffic analysis reporting



Newer Technologies

Mobile Sketching

- ✓ Requirements of mobility
- ✓ Sketch-based spatial querying in mobile GIS environments
- ✓ Formulating output
- ✓ Geo-mobile querying

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proGSM 3GP applications allows:

- Seamless delivery of combined
 - ✓ voice
 - ✓ video
 - ✓ text
 - ✓ content to the end-user's IP enabled handset
- Potential opportunities, this new data services also present such challenges as:
 - ✓ authentication
 - ✓ roaming
 - ✓ network interconnectivity

Look for newer technologies in coming months
'We have a vision to bring PC on your Mobile'



Other SMS Verticals

- Multiplex Ticketing **Ticket**
- Banking Informatics **Bank**
- Healthcare Paradigm **Healthcare**
- Marketing & Sales Indicators **Market**
- Insurance Tracking **Insure**
- Greetings & Calls **Greetings**
- Customer Relationship **CRM**
- IT enabled Alerts **IT-Alerts**
- Manufacturing ERP **Manufacture**
- *Many more applications* **proGSM**



proGSM is an incredibly fast to deploy and easy to maintain application front end. It acts as mobile plug-in application.



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