

# proGSM 5010

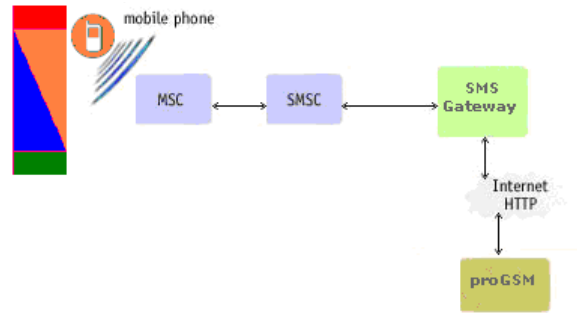
- communication tool
  - comprehensive alerting service
- For Healthcare Paradigm (Medical Informatics)**

Multiple messaging for multiple targets based on Message Queuing architecture providing high message throughput



**ATTRACTIVE PRICES AND SCALABLE SOLUTIONS**  
**Ideal communication tool for every business**

New Style  
Newer Technologies



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## Bi-steering proGSM

SMS marketing is an innovative and extremely powerful marketing duct. Mobile phone is no more just a clannish item. It is a full fledged communication gadget responsive to the information with an edge over other such tools. SMS marketing has been estimated to be 10 times more effective than newspaper advertising and 5 times more effective than direct mail. And that's phenomenal for:

- ✓ Special offers and sales
- ✓ New products and services
- ✓ Happenings
- ✓ Greetings
- ✓ Bulletins

## proGSM Healthcare paradigm

- Critical Patient Care
- Test Result Dissemination
- Abnormal Result Marking
- Stock Alert
- Vaccination Reminder
- Chronic Treatment
- Prescription
- Messaging
- Greetings

**proGSM 5100 for** ■ **Hospitals** ■ **Pathology Labs** ■ **Clinics** ■ **Pharmacies**

Using SMS-Gateway, **proGSM** delivers:

- Text SMS
- Operator logos
- Picture SMS
- Ring Tones
- Flash SMS
- Blinking SMS
- Bar Codes
- Unicode SMS
- WAP-Push (MMS comparable)
- Any binary SMS content (e.g. EMS)
- Future enabled MMS applications



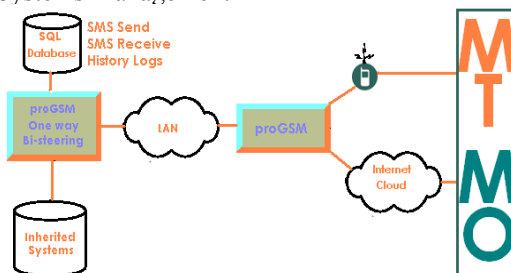
*Alerts and notifications: **Event Triggering Mechanism (ETM)** generates notifications at the right spot through available communication channel. These triggers would be receiving a new message or actually getting delivery report on **Mobile Terminating (MT)** message.*

## Other SMS Verticals

- Multiplex Ticketing **Ticket**
- Banking Informatics **Bank**
- Healthcare Paradigm **Healthcare**
- Marketing & Sales Indicators **Market**
- Insurance Tracking **Insure**
- Greetings & Calls **Greetings**
- Customer Relationship **CRM**
- IT enabled Alerts **IT-Alerts**
- Manufacturing ERP **Manufacture**
- *Many more applications* **proGSM**

On **proGSM** platform we also provide:

- 📄 Support for marketing campaigns to blast SMS quickly
- 📄 Delivery support for mobile entertainment portals
- 📄 Short Code services
- 📄 Integration with existing ERP
- 📄 Remote Systems Management



Please call for a free technical advice on **Business via SMS / Mobile Computing** ▶▶▶▶▶

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**proGSM** is an incredibly fast to deploy and easy to maintain application front end. It acts as mobile plug-in application.

It is built to empower business organizations to either send or broadcast SMS from their computers or from their websites.



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