

# proGSM 5010

- communication tool  
 - comprehensive alerting service  
**For Healthcare Paradigm (Medical Informatics)**

Multiple messaging for multiple targets based on Message Queuing architecture providing high message throughput



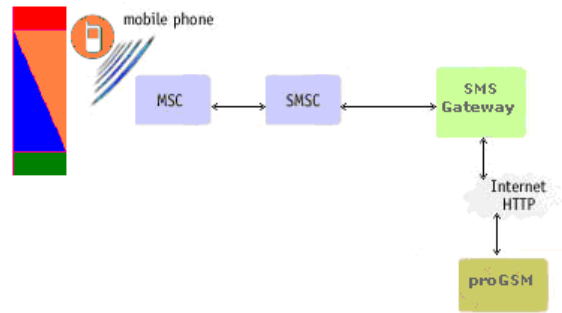
**ATTRACTIVE PRICES AND SCALABLE SOLUTIONS**  
**Ideal communication tool for every business**

## Bi-steering proGSM

SMS marketing is an innovative and extremely powerful marketing duct. Mobile phone is no more just a clannish item. It is a full fledged communication gadget responsive to the information with an edge over other such tools. SMS marketing has been estimated to be 10 times more effective than newspaper advertising and 5 times more effective than direct mail. And that's phenomenal for:

- ✓ Special offers and sales
- ✓ New products and services
- ✓ Happenings
- ✓ Greetings
- ✓ Bulletins

New Style  
Newer Technologies



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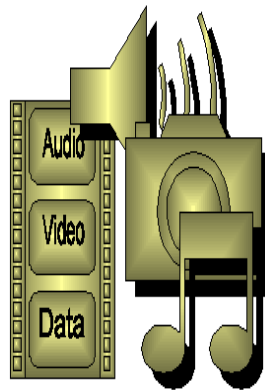
## proGSM Healthcare paradigm

- Critical Patient Care
- Test Result Dissemination
- Abnormal Result Marking
- Stock Alert
- Vaccination Reminder
- Chronic Treatment
- Prescription
- Messaging
- Greetings

## proGSM 5100 for ■ Hospitals ■ Pathology Labs ■ Clinics ■ Pharmacies

Using SMS-Gateway, proGSM delivers:

- Text SMS
- Operator logos
- Picture SMS
- Ring Tones
- Flash SMS
- Blinking SMS
- Bar Codes
- Unicode SMS
- WAP-Push (MMS comparable)
- Any binary SMS content (e.g. EMS)
- Future enabled MMS applications

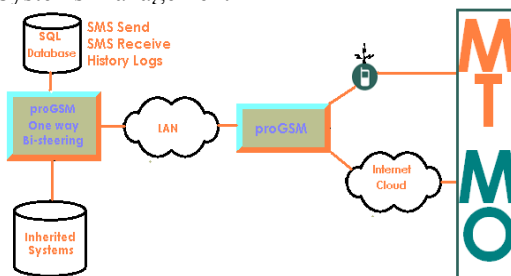


## Other SMS Verticals

- Multiplex Ticketing **Ticket**
- Banking Informatics **Bank**
- Healthcare Paradigm **Healthcare**
- Marketing & Sales Indicators **Market**
- Insurance Tracking **Insure**
- Greetings & Calls **Greetings**
- Customer Relationship **CRM**
- IT enabled Alerts **IT-Alerts**
- Manufacturing ERP **Manufacture**
- Many more applications **proGSM**

On proGSM platform we also provide:

- 📄 Support for marketing campaigns to blast SMS quickly
- 📄 Delivery support for mobile entertainment portals
- 📄 Short Code services
- 📄 Integration with existing ERP
- 📄 Remote Systems Management



Please call for a free technical advice on  
**Business via SMS / Mobile Computing** ▶▶▶▶▶

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proGSM is an incredibly fast to deploy and easy to maintain application front end. It acts as mobile plug-in application.

It is built to empower business organizations to either send or broadcast SMS from their computers or from their websites.



Protech Systems Pvt. Ltd.

C-28, Gulmohar Park,  
 New Delhi - 110049. INDIA

+91-11-26961852, 26566609

+91-98-102-31233

[protech@aprotech.com](mailto:protech@aprotech.com)

[www.protech.com](http://www.protech.com)

