

Bhagat Singh (son of India) Centenary Celebration (27.09.2007): Let's remember him!
 He wanted World Federation in which nationalities won't exist thus exploitation of man by man would cease to exist.
Let his dream come true!

proGSM 5010

- communication tool
 - comprehensive alerting service
- For Healthcare Paradigm (Medical Informatics)**

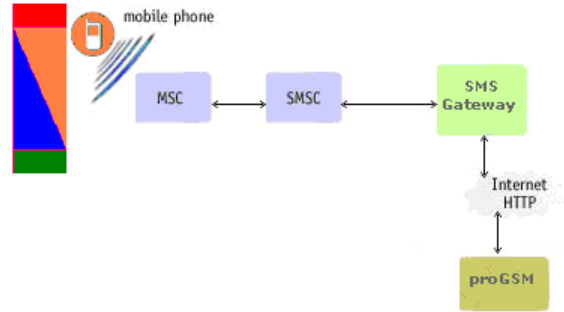
Multiple messaging for multiple targets based on Message Queuing architecture providing high message throughput



Incorporate proGSM

SMS communication tool into your business strategy to have a fast and cost-effective way of communicating with geographically dispersed business associates including customers & staff.

proGSM in conjunction with SMS-Gateway comes with full support for binary SMS, which are amazingly **fast** and with worldwide delivery capacities. The service would provide Real time SMS delivery notifications.



For private circulation only **proGSM Bulletin**
 Vol-1 Issue-9 **14th September, 2007**

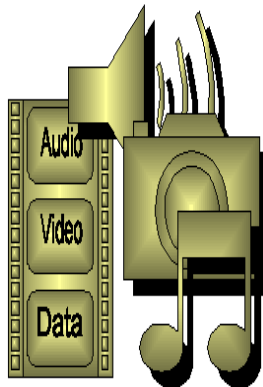
proGSM Healthcare paradigm

- Critical Patient Care
- Test Result Dissemination
- Abnormal Result Marking
- Stock Alert
- Vaccination Reminder
- Chronic Treatment
- Prescription
- Messaging
- Greetings

proGSM 5100 for ■ Hospitals ■ Pathology Labs ■ Clinics ■ Pharmacies

Using SMS-Gateway, **proGSM** delivers:

- Text SMS
- Operator logos
- Picture SMS
- Ring Tones
- Flash SMS
- Blinking SMS
- Bar Codes
- Unicode SMS
- WAP-Push (MMS comparable)
- Any binary SMS content (e.g. EMS)
- Future enabled MMS applications



Other SMS Verticals

- Multiplex Ticketing **Ticket**
- Banking Informatics **Bank**
- Healthcare Paradigm **Healthcare**
- Marketing & Sales Indicators **Market**
- Insurance Tracking **Insure**
- Greetings & Calls **Greetings**
- Customer Relationship **CRM**
- IT enabled Alerts **IT-Alerts**
- Manufacturing ERP **Manufacture**
- *Many more applications* **proGSM**

On **proGSM** platform we also provide:

- Support for marketing campaigns to blast SMS quickly
- Delivery support for mobile entertainment portals
- Short Code services
- Integration with existing ERP
- Remote Systems Management

proGSM is a powerful marketing tool that channelizes right energies for marketing objectives to be achieved. And most importantly, SMS marketing enables time-sensitive critical delivery of information.. **proGSM** also acts as a '**Disaster recovery tool**' Keeping your organization on its toe during a crisis hinges on your ability to implement disaster recovery strategies, you have in place. It may be '**Mobilizing Crisis Management Team**', '**Managing Critical Incidents**' or more

proGSM is an incredibly fast to deploy and easy to maintain application front end. It acts as mobile plug-in application.

It is built to empower business organizations to either send or broadcast SMS from their computers or from their websites.



Protech Systems Pvt. Ltd.

C-28, Gulmohar Park,
 New Delhi - 110049. INDIA

+91-11-26961852, 26566609

+91-98-102-31233

protech@aprotech.com

www.protech.com

Please call for a free technical advice on
Business via SMS / Mobile Computing ▶▶▶▶▶

(c) 2007 Protech Systems Private Limited, New Delhi. INDIA. No part of this bulletin can be reproduced in any way without the written approval from Protech Systems Private Limited.